



# Paradise POS Resolves a Partner's Business Concerns With Industry-Leading Solutions

Jordan Yurth, Regional Sales Director at Clearent Processing, provides his clients with payment processing and reporting solutions. Paradise POS offered a feature-rich, reliable point of sale (POS) system, customer support, and merchant training, leading to a truly valuable partnership.

## Clearent Processing Needed to Convert Customers From InStore POS

When Jordan experienced a lack of support, training, and software capabilities for his client's payment processing solutions, he knew he needed a trusted partner that could provide an easy-to-use solution with the functionalities his clients demanded. Jordan knew it was time for a change, as he needed to provide a full-featured solution that didn't require him to learn the intricacies of a new POS system.

Jordan needed a partner to provide a reliable and powerful solution that his merchants could use easily and quickly.

## Paradise POS Delivers the Solution

The Paradise POS team worked with Jordan to understand the obstacles he was facing working with different providers in the past. Paradise POS addressed those issues with an easy, versatile solution



### PARTNER

Clearent Processing

### CHALLENGE

Point of sale support, training, and total system capabilities and functionality

### SOLUTION

A reliable partner with complete support and a customizable solution that's efficient, reliable, easy to implement, and works well with multiple vertical types

customizable to Jordan's customers' needs. Paradise also offered an open line of communication with his clients.

After implementing Paradise POS' solutions, Jordan stated, **"It opened more opportunities to work with merchants by providing a solution that I can service locally, creating a good relationship with the merchant."**

## The Benefits of Working With Paradise POS

Jordan said, "I can use Paradise POS for any business and have full confidence it will meet all the client's needs. This creates a long-lasting relationship between me, the merchant, and Paradise."

**Jordan has seen many benefits since partnering with Paradise POS, including:**

- The diversity of merchants Paradise POS can accommodate
- Consistency and efficiency of the solutions
- Having a place to go for help with exceptional service and support
- An easy-to-use system that allows merchants to run their businesses as they want

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*"Paradise solutions can work with any retail, restaurant, or service business, making it easier for me because I don't have to learn different POS systems."*

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*"The built-in non-cash adjustment feature and reporting is very robust, with a low cost to get started. The system is also easy to install and set up, and merchants can learn it quickly."*

— Jordan Yurth, Regional Sales Director  
**Clearent Processing**

## About Jordan Yurth

As Regional Sales Director, Jordan is an experienced and confident sales professional with proven success in the sports world, pharmaceuticals, and payment processing industry. He is always looking for new opportunities to expand his experience, knowledge, and success.

